



RPOST

OPTIMIZE!™ 2021

OPTIMIZE!™ 2021: E-SIGN & E-SECURITY JUNE 17, 2021

Pre-Conference European Country Sessions Start at 3pm CET (11pm Mars)
Main Stage Galaxy-Wide Opens 7am PT / 10am ET / 3pm UK / 4pm CET / Midnight Mars
<https://rpost.com/optimize2021/>

Pre-Conference European Country Sessions

3pm CET European Country Session Special Welcome (June 17)

1a. Welcome to **OPTIMIZE! 2021** (5 minutes)

Main Stage Welcome (in English with comments in German and Danish)

What does **SMART-as-a-Service** mean? In short, it is all about pairing smarter ways to use the technologies that you have (or finding smarter technologies that are evolving) with the needs to humanize e-security and digitize business processes more intelligently.

Speaker: Zafar Khan, RPost CEO

2a. European Country Breakout Sessions (45 minutes)

Track 1: Room 4 Opens – **SMART** E-Signatures (Session in German)

- **Moderator:** *Lea Charlotte Ibalde, E-Sign E-Security Expert, Frama Communications (Germany)*
- **Discussion:**
 - *Jana Kaufmann, E-Sign Specialist, Frama Communications (Germany)*
 - *Michael Erzhöfer, E-Sign Specialist, Frama Germany*
- **Part 1: The 10 most common e-sign questions.** All you ever wanted to know about e-signatures to help your digitization efforts (25 minutes)
- **Part 2: **SMART** digitalization.** For those who are looking to understand the art of the possible with e-signatures and e-security automation. (20 minutes)

Track 1: Room 5 Opens - **SMART** E-Security (Session in Danish)

- **Moderator:** *Johan Seidenfaden, E-Security Specialist and Journalist (Denmark)*
- **Discussion:**
 - *Allan Frank (Government data protection specialist): IT-sikkerhedsspecialist & cand.jur ICT-Security specialist & Master of Laws LL.M., hos Datatilsynet DK.*
- **Part 1: **SMARTER** ways to deploy e-security.** “In-the-moment” user sensitization to e-security issues, automated; thinking about securing the human factor (20 minutes)
- **Part 2: **SMARTER** ways to deploy e-security in the health sector.** Securing personal data with automated email encryption with great user experiences from Outlook, Gmail, or automated sending systems. (20 minutes)